THE ISSUE

Prevalence. **60% of employees** experience mental health symptoms each year.\(^1\) **Up to 80%** will have a diagnosable condition in their lifetime.\(^2\)

Stigma. **80% of employees** report that shame prevents them from seeking treatment.\(^3\)

Result. **20% of employees** (and 50% of millennials) have voluntarily left roles due to mental health.\(^4\) **$17B is lost annually** in U.S. workplaces due to unsupported mental health.\(^5\)

OUR OFFERINGS

Communications. Customized messaging to ensure that support for mental health is felt across your company.

Discovery & Diagnostics. Surveys and in-depth interviews to assess mental health prevalence, attitudes, and behaviors at your company, benchmarked against results from our national study. We will then tailor your strategy and measure impact over time.


Leader Ally Coaching. Advising company leaders, who model organizational values, to talk about personal experiences or be allies for mental health in an affirming and destigmatizing way.

Mental Health Trainings. Research-based, interactive workshops to build shared knowledge about mental health and teach skills to create an inclusive culture. We take a proactive approach through a management lens and design custom trainings for:

- Senior Executives
- Managers
- Teams
- High Stress Roles
- All Staff

Mind Share Partners Institute. Offsite certification program to learn the essential knowledge to bring back to your company.

Policy Review. Policies that are explicit and supportive of your goals in creating a mentally healthy culture.

Strategy & Initiative Design. Tailored advising on internal mental health initiatives at your company.

OUR APPROACH

Normalize. We teach the essentials of mental health at work and leverage stats and stories to spark productive dialogue.

Navigate. We provide tools on how to be compliant and compassionate, talk about mental health, and create a safe and inclusive team culture.

Name. We use “mental health” language openly and debunk commonly held misbeliefs.

IMPACT

Maximize productivity. Reducing stigma increases engagement, reduces missed work days and disability claims, and prevents crisis situations.

Investing in workplace mental health yields a 4x ROI.\(^4\)

Improve benefits utilization. Employees are more likely to use their mental health benefits when mental health is safe to talk about. Up to 80% of people can be symptom-free with the right treatment.

**84% of workshop participants felt more comfortable talking about mental health.**

Create an inclusive culture. Supporting mental health leads to psychologically safe, empowered, and engaged teams.

**77% of participants were more willing to hire or work with a colleague with a condition.**

SELECT CLIENTS

Mind Share Partners is a nonprofit changing the culture of workplace mental health so that both employees and organizations can thrive.

www.mindsharepartners.org

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## Sample Packages

### PACKAGE A

**OFFERINGS**

Build a foundation for culture change in senior leadership.
Learn how mental health shows up at your organization and possible ways forward. We'll survey and interview employees, work with you to define goals and strategies, and equip leaders with the skills to achieve those goals.

- Discovery & Diagnostics
- Mental Health Training: Senior Executives
- Strategy & Initiative Design

### PACKAGE B

**OFFERINGS**

Launch your first initiatives for mental health.
We'll advise on the content, structure, and implementation of a mental health ERG and establish supporting internal initiatives as the foundation for ongoing culture change.

- ERG Advising
- Leader Ally Coaching
- Mental Health Training: All Staff
- Communications

### PACKAGE C

**OFFERINGS**

Build capabilities of managers and teams to support mental health.
We'll teach managers and teams how to proactively create a mentally healthy culture and support struggling employees.

- Discovery & Diagnostics
- Mental Health Trainings:
  - Managers
  - Teams

### PACKAGE D

**OFFERINGS**

Take a first step to culture change for mental health at your company.
We'll help you understand current mental health attitudes and behaviors, define goals, and launch initial initiatives for mental health for a single department or for your company.

- Discovery & Diagnostics
- Leader Ally Coaching (for Two Leaders)
- Mental Health Trainings:
  - Senior Executives
  - Managers
  - Teams
  - All Staff
- ERG Advising
- Communications
- Policy Review

## PRICING

Packages range from $10K-$100K+ and can be customized. Contact us to learn more.
For limited budgets, ask about Mind Share Partners Institute—our offsite certification program.

## TESTIMONIALS

“**What I got was a partnership with an organization that was really focused on trying to address mental health in the workplace from many different angles. All of those things together showed us as an employer concrete things we can do to break down the barriers of stigma.”**

“**Mind Share Partners is a key partner when it comes to normalizing mental health in the workplace... [They] hosted an engaging session around how to discuss mental health in the workplace and how mental health impacts different minority groups. We definitely plan on continuing the discussion and having them onsite again. The feedback was extremely positive from our employees.**”

“**Mind Share Partners has been such a valuable thought partner in bringing mental health awareness to our Nerds. We received so many positive comments from attendees about how much they learned from the sessions, and most importantly, that they aren’t alone in their struggles with mental health.”**